

TurningPoint Women's Healthcare

2011 Annual Report

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Physical Therapist
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Massage Therapist
Carlyn Kappy, LD,RD
Dietitian
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Counselor
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Administrator
Arelis Nelms
Hispanic Outreach

Patient Perspective

"I am a mother of two and I teach kindergarten. In the weeks after my double mastectomy, it was TurningPoint that helped me find my way and restore my life physically, emotionally, and socially. Turning Point is available to any woman with breast cancer - they even offer financial assistance to women in need! This organization walks alongside survivors and their families... helping to restore quality of life. I will be forever grateful." J.M.



In the Clinic

2011 was another incredible year for TurningPoint Women's Healthcare as we continued our mission to improve the quality of life for women with breast cancer. In 2011, TurningPoint **PROVIDED** a total of **3,180** physical therapy, massage therapy, counseling and nutrition visits, served **287** new patients; and provided financial assistance to **46%** of those women served. We offered complimentary monthly education programs, weekly exercise classes, and support for women with metastatic breast cancer. We continued our Hispanic outreach program and offered services in English and Spanish. Since inception in 2003, TurningPoint has served more than 1,500 women with breast cancer. Our services improve quality of life by reducing pain, restoring motion, regaining strength and support learning how to cope with the emotional issues of living with and surviving breast cancer.

In the Community

We are excited to be on the leadership team of a groundbreaking American Cancer Society national initiative to develop a model of rehabilitation for breast cancer survivors. The results of this effort will be published as a special supplement to the journal *Cancer* in the spring of 2012. TurningPoint staff taught students in three Georgia university physical therapy programs about the physical issues effects of breast cancer treatment and their role in caring for these women in the future. We presented at many community events and hosted a course for oncology and surgery nurses, physician assistants and nurse practitioners to increase awareness about the role of rehabilitation for their students. TurningPoint staff continues to meet regularly with physicians and surgeons in the Greater Atlanta region about breast cancer survivorship issues. TurningPoint's monthly newsletter reaches over **1,500** breast cancer survivors and community members each month. An article in the Atlanta Journal Constitution reached thousands of community members about the survivorship needs of breast cancer patients. All of these activities are important steps towards our goal to make rehabilitation and exercise an integral and standard part of every breast cancer patient's care.



TurningPoint Women's Healthcare
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TurningPoint Women's Healthcare is a non-profit 501(c)3 organization that improves quality of life for women with breast cancer by **PROVIDING, PROMOTING** and **ADVOCATING** for specialized and evidence-base rehabilitation.

Fundraising Activities

- Successful annual campaign raised over \$20,000, much of which is from former patients who are passionate about the role TurningPoint played in their breast cancer journey.
- Beneficiary of the Zeta Tau Alpha North Fulton Alumnae Chapter's annual fundraising event, 'The Pink Affair.'
- Launched our inaugural charity golf tournament, **Tourney for TurningPoint.**
- Fortunate to continue our relationships and forge new ones with these community partners:
Susan G. Komen for the Cure – Greater Atlanta
It's the Journey, Inc.-Atlanta 2-Day Walk for Breast Cancer
The Kroger Foundation
The Imlay Foundation
The Georgia Baptist Healthcare Ministry Foundation
Athena Water Add DS?
Alpharetta Country Club Charity Golf Tournaments
Harry's Whole Foods
The Sport of Giving