

## 2021 TurningPoint Breast Cancer Rehabilitation – Looking Forward

### 2021 Board Members

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Kathy Smith, *Pink Affair Chair*

Bill Stubblefield



Mallory Mark, PT, DPT, instructing patient Bridget in balance exercises to reduce fall risk.

Following the unprecedented global impact of COVID in 2020, TurningPoint Breast Cancer Rehabilitation gradually returned to pre-COVID numbers and services in 2021. TurningPoint offered in-clinic, telerehabilitation (virtual) and hybrid models of care to best serve patients and reduce barriers to care. Since TurningPoint's inception, more than 5,000 patients have used a range of TurningPoint services, including physical therapy, massage therapy, nutritional counseling, emotional support, educational programs and exercise classes. A comprehensive study of patient experiences showed there is a significant reduction in pain, increase in shoulder mobility and function between a patient's initial visit and completion of a course of care.

In 2021 we introduced our new leadership team comprised of Mallory Mark, PT, DPT, CES, CLT, as Clinical Director, Carmelita White as Administrator, and Jill Binkley, PT, MSc, CLT, FAAOMPT, continued her second year as Program Director. Longtime volunteers Mani Young and Mike Kozel provided steady leadership in their first year as Board Chair and Board Vice Chair, respectively. Tara Hall, a seasoned nonprofit leader with 20 years of experience, was named executive director in early 2022.

The TurningPoint Breast Cancer Global Access to Rehabilitation and Exercise Community Partnership Initiative - GAP Initiative - established in 2020, continued its efforts in 2021. The coalition is comprised of nine breast cancer oncology expert physical therapy and physician clinicians and researchers in the US, Canada, Bahamas, Denmark, Ireland and Iraq. The coalition's goal is to work towards health justice in breast cancer survivorship in partnership with local communities. Project highlights include the ongoing development of a Standardized Clinical Assessment and Management Plan (SCAMP) for breast cancer rehabilitation, training local community physical therapists to create sustainable services and creating partnerships to work alongside the community.

TurningPoint concluded a four-part virtual forum series titled "[Racial Disparities in Breast Cancer Survivorship & Outcomes](#)" in September 2021. The series addressed key contributors and factors related to cancer survivorship disparities and how clinicians and researchers could improve community engagement and capacity building to reduce the disparity. The target audience was healthcare providers

and stakeholders in the breast cancer field. A dissemination committee, led by Jill Binkley, worked on a qualitative research project to identify main themes with the goal of communicating broadly the important content of the forums.

After months of hard work and contributions by TurningPoint staff, we launched a new website and logo/branding. Both were made possible by the generous donations of Dan and Laurie Michaels and [Brown Bag Marketing](#).

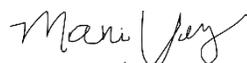
We organized, managed, and executed three successful fundraising events, including The Pink Affair and two golf outings, the 3<sup>rd</sup> Annual Think Pink and the 14<sup>th</sup> Annual MGA Toys for Tots Holiday Charity Golf Tournament. The Pink Affair was held virtually for the second consecutive year, while Think Pink and Toys for Tots were both sold out. The inaugural Kathy Smith Award recognizing outstanding volunteer service was given to Pink Affair co-founder and organizer Kathy Smith.

The “Why I Give” Annual Campaign featured the inspirational stories of TurningPoint patients, reached more than 6,200 in the TurningPoint community, and raised more than \$100,000, the largest campaign total in TurningPoint’s history. At the end of 2021, TurningPoint recorded \$743,826 in net operating income.

TurningPoint will mark its 20<sup>th</sup> anniversary in 2023, and we will look forward to celebrating this significant milestone with all of you. We want to take this moment to acknowledge each one of you as we could not support the extraordinary and courageous women and men we serve every day without the collective generosity of companies, foundations, and individual donors, many of whom have contributed to TurningPoint in multiple ways for a number of years.

We remain steadfast in our commitment to the mission to provide the highest quality, compassionate care to breast cancer patients and survivors of all backgrounds.

Sincerely,



Mani Young - TurningPoint Board Chair



Tara Hall – Executive Director